Unlimited Boomi World 2025 Dallas

Discovering Boomi Partner Al Agents

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Business Development



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AGENDA

Technology Partner Program & Boomi Marketplace



Onepoint AI Ecosystem for Boomi





Technology Partner Program (TPP)

- Enhance Solution: Accelerate customer success by developing and publishing integrated offerings on the Boomi Marketplace.
- **Quality and Accessibility:** Ensure partner-built solutions meet Boomi standards and are easy for users to discover and adopt.
- **Empowerment Through Enablement:** Leverage the self-serve Tech Partner Portal for tools, support, and resources to independently develop and launch your solutions.



Technology Partner Program Highlights



Market Reach

Publish solutions and Al Agents on the Marketplace

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Platform Access

Use the complete Boomi Enterprise Platform – includes Agentstudio/SDK for building, testing, and publishing



Collaborative Ecosystem

Dynamic network of Partners to learn and innovate



Tech Support

Dedicated tech support and access resources

Boomi Marketplace

Boomi Marketplace is a platform where customers can easily browse, search, and filter solutions developed by Boomi and its partners.

Solutions on the Marketplace today:

- Designer Agents
- Al Solutions
- Accelerators
- Recipes
- Task Automation
- Connectors



Why Publish on our Marketplace?



Gain exposure to Boomi's extensive customer base and network

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Collaboration Opportunities

Foster partnerships and networking within the Boomi ecosystem



Potential Sales Increase

Attract customers and drive sales



Showcase Innovation

Highlight innovative solutions and position yourself as industry leaders

Sign up for Boomi Technology Partner Program

Boomi.to/tpp



About Onepoint

boomi X Onepoint

5 years of partnership with Boomi



Onepoint is an **award-winning**, **architecture-led boutique technology consultancy**



60+ people

London | Manchester | Pune



About Onepoint

- Cross-industry footprint spans including FTSE 100, Fortune 500, Global 1000, and charities
- Committed to ethical business practices, high integrity, and social responsibility



Onepoint Al Ecosystem for Boomi

boomi

Circa 40 agentic workflows for the Boomi Al platform

A layered approach to incorporating agentic AI into enterprise workflows



Connectors in the **b** Marketplace



boomi



Retrieval-Augmented Generation





Agentic Workflow on the **b** Marketplace





Available also in Boomi Agentstudio

Designer Agents (Accelerators) in the **b** Marketplace

Featuring Boomi Agentstudio & Boomi Flow



• Uses Agentic Workflow

Scenario 1



Scenario 1



A spike in website-driven call centre traffic is triggering social media complaints



VP — Customer Service OnlinePortalCo



Malcolm Client Director ITServicesCo



Live demo



Scenario I – Business Outcomes

All fulfilled quickly by Boomi Al Agents



Scenario 2



Scenario 2



Merging hotel data poses key operational risks that must be addressed



Ryan VP – Customer Service OnlineTravelCo



Max Chief Data Officer OnlineTravelCo



Live demo



Scenario 2 – Business Outcomes

All fulfilled quickly by Boomi Al Agents



Scenario 3



Scenario 3



Risk of supply shortages as high demand for e-bike rentals is expected. Urgent need to secure sufficient inventory.



Ralph Head of Partnerships EBikeRentalCo



Mike Supply Chain Manager EBikeRentalCo



Live demo



Scenario 3 – Business Outcomes

All fulfilled quickly by Boomi Al Agents



Why choose Onepoint AI Ecosystem?

- Multitool
- Impactful
- Rapid time to value
- Bespoke solutions Onepoint Co-Lab[™]



onepointItd.co m/innovatewith-ai-more



Check out Boomi Marketplace

Filter using: Built by = Onepoint



<u>marketplace.boomi.</u> <u>com</u>





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To learn more about TPP



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